

SOCIAL MEDIA PACKAGES



Can you name them all?

Facebook has been around since 2004? I guess we can't call it new any more. And it seems the trend isn't going anywhere. Social media is one of the best forms of word-of-mouth marketing. It is imperative to create meaningful messages that come from your brand's voice and reflects your organization's personality and value.

At CutBoard, We take time and consideration to create the best content for your social media accounts. You can expect content centered around your business that either informs, engages or inspires your audience. Using a mix of content will allow your brand to reach your target demographic and have them truly understand what you have to offer.

Below are some sample social packages. Contact us for a free, no-obligation consultation.



INTRODUCTION

Produce and develop (30) images and/or video clips, enough content for a whole month.

- **Brand Identity**
 - Profile Picture(s)
 - Cover Photo(s)
- **Filming**
 - Half-day location shoot
 - Photographs
 - Video
- **Post-Production**
 - Editing
 - Creating both landscape and square images and video
 - Add logo and/or text to images

\$950



FRIENDSHIP

Interview and produce (4) testimonial videos, create (30) images and/or video clips.

- **Brand Identity**
 - Profile Picture(s)
 - Cover Photo(s)
- **Filming**
 - Full-day location shoot
 - Photographs
 - Video
 - Audio
- **Post-Production**
 - Editing
 - Creating both landscape and square images and video
 - Add logo and/or text to images
 - Edit interview of testimonials into 30-60-second videos

\$4800



INFLUENCING

Create (1) About Us video, (2) 30-second sales videos with your logo and text, (4) testimonial videos, and (60) images and/or video clips.

- **Filming**
 - (2) Full-day location shoots
 - Photographs
 - Video
 - Audio
- **Post-Production**
 - Editing
 - Creating both landscape and square images and video
 - Add logo and/or text to images
 - About Us/Feature video comprised of audio, music and b-roll
 - Sales videos include text, music and b-roll
 - Edit interview of testimonials into 30-60-second videos

\$8900