



TV COMMERCIAL PACKAGES



CutBoard Studio knows that every project is different, just like your business, and each has different parameters, requirements, and content. Videos vary in length, complexity, size, and style. We price projects at a competitive rate and we are generally lower than other production studios in Spokane. CutBoard works hard for every dollar and we believe that each video project is an investment for our clients, and because of this, it is an investment to us.

Below are some sample tv commercial pricing. Contact us for a free, no-obligation consultation.



BRONZE TELEVISION

Produce and develop (1) 30-second TV commercial for delivery on local stations.

- **Pre-production**
 - Concept development
 - Script writing
 - Storyboarding
- **Production**
 - Half-day location shoot
 - Two-camera crew
 - Lighting
 - Audio
 - Voice-over actor
- **Post-Production**
 - Editing
 - Music licensing
 - Motion graphics
 - Image and audio enhancements
- **Station delivery (1)**

\$2772

+ media buy, varies*



SILVER TELEVISION

Produce and develop (1) 60-second and (1) 30-second TV commercial for delivery on local stations.

- **Pre-production**
 - Concept development
 - Script writing
 - Storyboarding
- **Production**
 - Full-day location shoot
 - Two-camera crew
 - Lighting
 - Audio
 - Voice-over actor
- **Post Production**
 - Editing
 - Music licensing
 - Motion graphics
 - Image and audio enhancements
- **Station delivery (1)**

\$5619

+ media buy, varies*



GOLD TELEVISION

Produce and develop (1) 30-second TV commercial for delivery on local stations utilizing a on-screen actor.

- **Pre-production**
 - Concept development
 - Script writing
 - Storyboarding
- **Production**
 - Full-day location shoot
 - Two-camera crew
 - Lighting
 - Audio
 - On-screen spokesperson (actor)
- **Post Production**
 - Editing
 - Music licensing
 - Motion graphics
 - Image and audio enhancements
- **Station delivery (1)**

\$6818

+ media buy, varies*

*We have a dedicated media buyer who negotiates with the stations on your behalf. Choose from any or all stations in Spokane like KHQ, KXLY, KREM, FOX28 and cable channels. **Your TV commercial can be broadcast on any station within any show.**